

KDD-2003

The Ninth ACM SIGKDD International Conference on
Knowledge Discovery and Data Mining

Washington, DC, USA

August 24 - 27, 2003

The top international KD/DM conference

KDD-2003, the ninth annual international conference on knowledge discovery and data mining, provides a forum for academic researchers and industry and government practitioners to share their findings and experience. It will feature keynote addresses, invited speakers, research posters, workshops, tutorials and panels, as well as the KDD Cup competition. The KDD conference regularly attracts the most dynamic players in the industry. It's the best venue for finding out the latest trends in business and academic research, and for exchanging information with the field's major participants.

This year's conference will be held in Washington, DC, on August 24-27, 2003. We anticipate exceptionally high attendance by commercial, government, and research participants because of the conference's location and the outstanding program. It will take place jointly with [ICML-2003](#), the Twentieth International Conference on Machine Learning, and [COLT-2003](#), the Sixteenth Annual Conference on Computational Learning Theory.

KDD-2003 is organized by the ACM Special Interest Group on Knowledge Discovery in Data and Data Mining (SIGKDD), a nonprofit membership organization providing the premier forum for advances in knowledge discovery and data mining.

Opportunities to reach the field's thought leaders

Conference sponsorship enables your company to reach the most knowledgeable and influential people in the field of data mining. Previous KDD conferences have given sponsors great visibility within the data mining community.

Corporate sponsors have included Amdocs, Blue Martini, Clementine, Compaq, DBMiner, DigiMine, Epsilon, IBM, Interface, Magnify, Microsoft Research, Mineit, MohoMine, Salford Systems, SAS, SGI, SPSS, and Xchange. Other sponsoring organizations include SIGMOD and AAAI.

Sponsorship levels

SIGKDD Gold Sponsorship

US\$ 10,000

- Sponsorship of one major social event (lunch, breakfast, or reception)
- Company logo and link on the conference website
- Company name and logo printed in the Conference Proceedings
- One brochure and demo CD included in attendees' registration package
- Three complimentary full conference registrations
- One double exhibit space

SIGKDD Silver Sponsorship

US\$ 5,000

- Co-sponsorship of one major social event (lunch, breakfast, or reception)
- Company logo and link on the conference website
- Company name and logo printed in the Conference Proceedings
- One brochure and demo CD included in attendees' registration package
- Two complimentary full conference registrations
- One standard exhibit space

SIGKDD Bronze Sponsorship

US\$ 2,500

- Company logo and link on the conference website
- Company name and logo printed in the Conference Proceedings
- One brochure and demo CD included in attendees' registration package
- One complimentary full conference registration

Simple steps for sponsorship

1. Contact one of the Sponsorship Co-chairs: Herb Edelstein (herb@twocrows.com, 301-983-3555) or John Elder (elder@datamininglab.com, 434-973-7673).
2. Send a check for the sponsorship fee, made payable to ACM SIGKDD, to:
Erika Johnson, SIGKDD
ACM
1515 Broadway
New York, NY 10036
3. Send a copy of your logo as a TIFF file to Herb Edelstein at herb@twocrows.com.

Bonus! Send your check and logo before June 27, 2003, and your logo will also appear on the bag given to attendees.